



2024 International Seniors Summit

The Future of Aging
Sponsorship Package



The Future of Aging Summit

The summit will bring together key stakeholders to share ideas, build competency and contribute to the improvement of the later years for both the current and future generations in Canada.

Wednesday, May 15 - Friday, May 17, 2024

Marriott Downtown at Toronto Eaton Centre

Toronto, Ontario



A robust program where both in-person and virtual attendees will hear from international experts to understand global trends and learn promising practices from around the world.

Why become a sponsor?

RTOERO is a well-respected association that is the trusted voice for the broader education community.

- Align your product, service and brand with key stakeholders
- Benefit from extensive event promotional efforts
- Connect with 250 in-person attendees and 100 virtual
- Demonstrate support for well-being and the future of aging
- Your message will be amplified before, during and after the event
- Support RTOERO

The value in the right audience

Event attendees include:

- Elected officials from federal, provincial and municipal governments across Canada
- Policy staff at various levels of government across Canada
- Academics – university professors and researchers
- Non-profit organizations and community advocates
- International elected officials, policy experts, academics, NGO representatives



A robust program on the future of aging

SPEAKERS INCLUDE EXPERTS FROM AROUND THE WORLD

RTOERO's roots date back to 1968 where a seed was planted with a vision of a better future. Over the years, our reach and impact have grown, but a better future together remains our focus. This summit will feature leaders who shape and drive the future of aging.

ONE Interactive Workshop

CO-DESIGN SESSIONS:

Jordana Globerman (Canada)

Interactive Co-design Facilitator

- Graphic facilitator trained in the United Kingdom and Matt & Gail Taylor practitioner
- Synthesizes information from presentations or workshops into visual stories live

ONE Panel Discussion

- Susan Walsh (Canada)
- Carolyn Cooper (New Zealand)
- Karen D. Lincoln (United States)

EIGHT Breakout Sessions

1. Health care for aging populations
2. Long-term care
3. Age-friendly communities
4. Science, technology and aging
5. Ageism and discrimination
6. Rethinking retirement policies
7. Climate change, emergency and older adults
8. Employment and workforce participation

THREE Keynote Speakers:



DY Suharya (Indonesia)

- Regional Director of Alzheimer's Disease International (ADI) Asia Pacific Region
- Founder of Alzheimer's Indonesia



Ritu Sadana (WHO)

- Head, Ageing and Health, World Health Organization



Tomson Highway (Canada)

- Award-winning author, playwright, musician and social worker
- Cree Elder and social worker
- Officer of the Order of Canada (1994)

Sponsorship Opportunities

SPONSORSHIP OPPORTUNITIES	Diamond	Platinum	Gold	Silver
Pre-Summit	\$10,000	\$7,500	\$5,000	\$2,500
Logo and link to sponsor website on the event website	✓	✓	✓	✓
Company description on event website	✓	✓	✓	
Recognition on RTOERO's social media networks	✓	✓	✓	✓
Company logo in eblasts	✓	✓	✓	
Logo on registration page	✓			
Logo on registration confirmation email	✓			
Acknowledgment in pre-event advertising	✓	✓	✓	✓
At the Summit				
Tickets to event	2	1	1	
Recognition on RTOERO's social media networks	✓	✓	✓	✓
Logo on table top signage	✓	✓	✓	
Exhibit table	✓	✓		
Logo featured on conference app for all attendees	✓	✓	✓	✓
Logo/acknowledgment during coffee breaks	✓	✓		
Logo/acknowledgment during lunch breaks	✓	✓		
Banner at registration desk	✓			
Logo/acknowledgment virtual summit for webinar attendees	✓	✓	✓	
Breakout Sessions (8)				
2 Minute intro prior to speaker (max 3 sponsors)	✓			
Introduce or moderate film screening (max 1 sponsor)	✓			
Social media acknowledgment aligned with content stream	✓	✓	✓	
Introduce breakout presenters (max 8 sponsors)	✓	✓		
Logo on signage/screen during stream	✓	✓	✓	
Logo on screen in stream break out room	✓	✓	✓	
Acknowledgement of sponsorship at stream coffee break tbd	✓	✓		
Logo on post summit 8 theme reports	✓	✓		
Logo with archived presentation	✓	✓	✓	
Post-Summit				
Logo in post-event social media posts	✓	✓	✓	✓
Logo in Renaissance post-summit issue	✓	✓	✓	✓
Logo on follow up newsletter / illustration	✓			
Receive attendee contact list	✓	✓		
Unique Opportunities	One sponsor			
Badge holders/lanyards	tbd			
Delegate bags (to be supplied by sponsor)	tbd			
Pens (to be supplied by sponsor)	tbd			
Waterbottles (to be supplied by sponsor)	tbd			
Wifi sponsor (max 1)	tbd			

Custom opportunities available. Contact us for more information.



**Let's create a
partnership that
leaves a lasting
impression.**

**Contact me today to explore
sponsorship packages and
secure your spot.**

MARLENE MIGNARDI
Account Executive

mmignardi@dvtail.com

905-886-6640 ext 326

Cell: 416-843-1961