

2024 International Seniors Summit

The Future of Aging Sponsorship Package



The Future of Aging Summit

The summit will bring together key stakeholders to share ideas, build competency and contribute to the improvement of the later years for both the current and future generations in Canada.

Wednesday, May 15 - Friday, May 17, 2024

Marriott Downtown at Toronto Eaton Centre

Toronto, Ontario

A robust program where both in-person and virtual attendees will hear from international experts to understand global trends and learn promising practices from around the world.

Why become a sponsor?

RTOERO is a well-respected association that is the trusted voice for the broader education community.

- Align your product, service and brand with key stakeholders
- Benefit from extensive event promotional efforts
- Connect with 250 in-person attendees and 100 virtual
- Demonstrate support for well-being and the future of aging
- Your message will be amplified before, during and after the event
- Support RTOERO

The value in the right audience

Event attendees include:

- Elected officials from federal, provincial and municipal governments across Canada
- Policy staff at various levels of government across Canada
- Academics university professors and researchers
- Non-profit organizations and community advocates
- International elected officials, policy experts, academics, NGO representatives



A robust program on the future of aging

SPEAKERS INCLUDE EXPERTS FROM AROUND THE WORLD

RTOERO's roots date back to 1968 where a seed was planted with a vision of a better future. Over the years, our reach and impact have grown, but a better future together remains our focus. This summit will feature leaders who shape and drive the future of aging.

ONE Interactive Workshop

CO-DESIGN SESSIONS:

Jordana Globerman (Canada) Interactive Co-design Facilitor

- Graphic facilitator trained in the United Kingdom and Matt & Gail Taylor practitioner
- Synthesizes information from presentations or workshops into visual stories live

ONE Panel Discussion

- Susan Walsh (Canada)
- Carolyn Cooper (New Zealand)
- Karen D. Lincoln (United States)

EIGHT Breakout Sessions

- 1. Health care for aging populations
- 2. Long-term care
- З. Age-friendly communities
- 4. Science, technology and aging
- 5. Ageism and discrimination
- 6. Rethinking retirement policies
- Ζ. Climate change, emergency and older adults
- Employment and workforce participation

THREE Keynote Speakers:



DY Suharya (Indonesia)

- Regional Director of Alzheimer's Disease International (ADI) Asia Pacific Region
- Founder of Alzheimer's Indonesia



Ritu Sadana (WHO)

• Head, Ageing and Health, World Health Organization

Tomson Highway (Canada)

- Award-winning author, playwright, musician and social worker
- Cree Elder and social worker
- Officer of the Order of Canada (1994)

Sponsorship Opportunities

Pre-summit\$10,000\$7,500\$5,500\$2,500Lago and link to sponsor website on the event website <t< th=""><th>SPONSORSHIP OPPORTUNITIES</th><th>Diamond</th><th>Platinum</th><th>Gold</th><th>Silver</th></t<>	SPONSORSHIP OPPORTUNITIES	Diamond	Platinum	Gold	Silver
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Custom opportunities available. Contact us for more information.



Let's create a partnership that leaves a lasting impression.

Contact me today to explore sponsorship packages and secure your spot.

MARLENE MIGNARDI Account Executive

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